

Why build a Private Blog Network?

Private Blog Networks (or **PBNs**) are the best way to create relevant, high-quality backlinks. They are by far the easiest way to rank your websites for local, affiliate or any other keywords. And you don't even need that many websites or blogs.

“Private Blog Network” Definition

A Private Blog Network is a group of blogs on aged domains.

These domains are hosted on different servers with different IPs. All of these blogs are created to simulate natural quality backlinks to the main website (“money site”) of the PBN's owner.

As close as your blogs get to simulating quality niche websites, the harder it is for search engines to find and invalidate your PBN links.

Here's a simple example: Your client is a plumber in your city. You find a domain that years ago belonged to a different plumber. This plumber was featured as a “businessman from a community” in a few local newspapers which brought a lot of links to his website.

He then retired and left the domain to expire. You register this domain and build a new blog on it about plumbing. Since most of the links to the domain are still live, the blog will keep a lot of the authority that the previous owner built.

Managing Your Private Blog Network



Do:

1. Use different hosting providers for each of your blogs.
2. Add the “About”, “Contact” and “Privacy” pages to each of your websites.
3. Keep your websites updated (WordPress, themes, plugins).
4. Continue adding backlinks to your blog network over time.
5. Make sure each blog is different from all of your other blogs.
6. Add photos, videos, headings and bullet points to your blog posts.
7. Add links to authority websites and other relevant niche websites (but not for the same keyword that you're trying to rank for).

Don't:

1. Don't use one hosting provider, SEO hosting providers or C-class hosts.
2. Don't host your websites on similar IP addresses.
3. Don't interlink blogs, i.e. don't link from one blog in your PBN to another.
4. Don't add things that are unique to you to all of your websites (a unique signature, a name, an affiliate link, an advertiser link, banners, etc.).
5. Don't use plugins that leave a unique footprint.
6. Don't use any Google services for your network (Google Analytics, Webmaster Tools).
7. Don't use 404 redirect plugins but rebuild strongest subpages.

Your Goal:

Remember, the goal is to make it impossible for search engines to tell that all these websites belong to you. Search engines should be unable to tell that your websites are related in any way.

Learn more about the immense power of Private Blog Networks here:

<https://www.spinrewriter.com/easy-blog-networks>



Easy Blog Networks

Easy Blog Networks is a PBN hosting service that installs your blogs with a single click on random servers, hosted by big-brand hosting providers like Amazon Web Services, Dreamhost, LiquidWeb, OVH, Rackspace, SoftLayer (IBM) and others. Their system automatically updates WordPress, plugins and themes and maintains daily backups.

Easy Blog Networks has been built from the ground up to be the easiest, simplest and 100% auto-pilot solution for building, hosting and managing your PBNs.

[Find out everything about Easy Blog Networks here...](#)